BUREAU OF

Statistics

YUKON RETAIL SALES
October 2005

1 Monthly Retail Sales, Yukon *(not seasonally adjusted)*

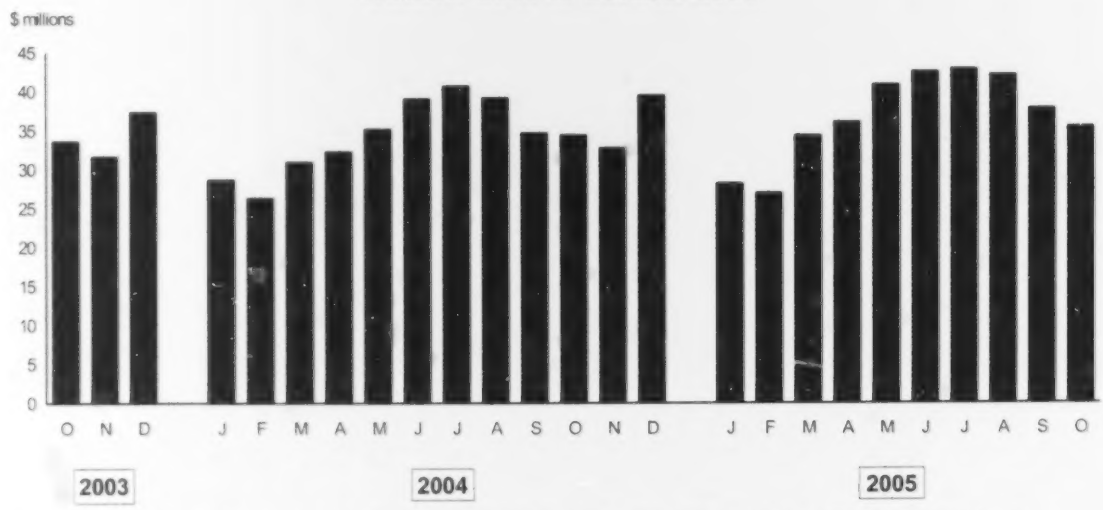
- Total retail sales in the Yukon for the month of October 2005 were ——— **$35,579,000**
- The October 2004 revised figure was ——— **$34,428,000**
- The difference was an **increase** of ——— **$1,151,000**
- As a percentage the **increase** was ——— **3.3%**

Preliminary unadjusted estimates of Yukon retail sales for October 2005 **increased 3.3%** from revised figures for October 2004. Canada's retail sales were **up 3.5%** over the same time period.

As of this release, October 2005, there has been a change in the methodology of Statistics Canada's Monthly Retail Trade Survey. See page 3 for details.

Retail sales in the Yukon follow a seasonal trend with higher sales during the summer months and lower sales in the winter. The month of December is the exception with strong retail sales during the Christmas season.

Yukon Monthly Retail Sales
October 2003 to October 2005



Each column represents a month of the year, with the first letter of the month's name listed below the column.

2 Yukon Retail Sales *(not seasonally adjusted)*

		Monthly Sales ($000,000)	Change from Previous Month (%)	Change from Same Month One Year Before (%)	Year-to-Date Total Sales ($000,000)	Change from Year-to-Date One Year Before (%)
2005	Oct (p)	35.6	-6.2	3.3	368.0	7.7
	Sep (r)	37.9	-10.2	9.2	332.4	8.2
	Aug (r)	42.2	-1.7	7.8	294.5	8.1
	Jul (r)	43.0	0.9	5.6	252.2	8.1
	Jun (r)	42.6	4.1	9.0	209.3	8.7
	May (r)	40.9	13.3	16.2	166.7	8.6
	Apr (r)	36.1	5.0	11.9	125.7	6.3
	Mar (r)	34.4	27.5	11.1	89.6	4.2
	Feb (r)	27.0	-4.4	2.5	55.2	0.3
	Jan (r)	28.2	-28.6	-1.6	28.2	-1.6
2004	Dec	39.5	20.5	5.7	414.0	-1.8
	Nov (r)	32.8	-4.7	3.6	374.4	-2.6
	Oct (r)	34.4	-0.9	2.5	341.6	-3.1
	Sep (r)	34.7	-11.4	-4.6	307.2	-3.7
	Aug (r)	39.2	-3.7	-3.3	272.5	-3.6
	Jul (r)	40.7	4.2	-5.3	233.3	-3.6
	Jun (r)	39.1	11.0	-2.2	192.6	
	May (r)	35.2	9.1	-7.3	153.5	-3.5
	Apr (r)	32.3	4.2	-0.1	118.3	-2.3
	Mar (r)	31.0	17.5	-5.4	86.0	-3.2
	Feb (r)	26.3	-8.2	-6.8	55.0	-1.8
	Jan (r)	28.7	-23.3	3.3	28.7	3.3
2003	Dec (r)	37.4	18.0	0.2	421.6	1.9
	Nov (r)	31.7	-5.7	-1.6	384.3	2.1
	Oct (r)	33.6	-7.8	-2.0	352.6	2.4

(p)—Preliminary figures; (r)—Revised figures

In October 2005, the unadjusted preliminary retail sales figure in the Yukon ($35,579,000) **decreased 6.2%** from the revised figure for September 2005 ($37,917,000). Sales decreased by 0.9% from September '04 to October '04 and decreased 7.8% from September '03 to October '03.

The revised annual retail sales figure for 2004 ($413,966,000) shows a decrease of 1.8% over the revised annual sales figure for 2003 ($421,648,000).

3 Yukon Monthly Retail Sales by trade group *(not seasonally adjusted)*

		Total Sales	Automotive	Food and beverage stores	Clothing and accessories stores	General Merchandise stores	Other Trade Groups*
		$ 000s					
2005 Oct	(p)	35,579	12,461	10,058	1,241	4,494	7,325
Sep	(r)	37,917	13,413	10,735	1,397	4,527	7,845
Aug	(r)	42,246	15,749	11,453	1,453	5,026	8,565
Jul	(r)	42,985	15,933	12,807	1,467	5,119	7,659
Jun	(r)	42,594	15,884	11,989	1,416	5,277	8,028
May	(r)	40,928	16,795	10,783	1,200	4,960	7,190
Apr	(r)	36,114	14,747	9,525	1,228	4,218	6,396
Mar	(r)	34,405	12,815	9,563	1,081	3,943	7,003
Feb	(r)	26,994	9,368	8,324	896	3,069	5,337
Jan	(r)	28,225	9,726	8,717	922	3,413	5,447
2004 Dec		39,542	10,911	11,276	2,051	6,652	8,652
Nov	(r)	32,808	11,222	8,501	1,173	4,939	6,973
Oct	(r)	34,428	12,104	9,257	1,162	5,015	6,890

(p)—Preliminary figures; (r)—Revised figures

*See footnotes on page 4.

4 Yukon Annual Retail Sales by trade group *(not seasonally adjusted)*

	Total Sales	Automotive	Food and beverage stores	Clothing and accessories stores	General Merchandise stores	Other Trade Groups*
	$ 000s					
2004 (r)	413,966	154,487	110,408	14,267	57,686	77,118
2003 (r)	421,648	148,563	110,130	14,396	59,605	88,954
2002	413,863	147,830	103,584	14,259	57,654	90,536
2001	379,591	134,517	114,417	14,845	32,963	82,849
2000	359,434	121,459	114,732	14,884	25,233	83,126
1999	343,723	117,034	111,381	13,898	21,196	80,215
1998	330,911	99,927	111,211	15,465	20,111	84,197
1997	326,844	104,065	111,914	12,831	19,781	80,253
1996	298,257	87,993	101,529	12,378	17,849	78,507
1995	254,013	70,757	80,927	13,424	16,843	72,063
1994	222,414	60,985	64,402	13,511	13,343	70,172
1993	211,028	62,281	71,181	9,293	12,320	55,953
1992	205,115	63,884	70,999	10,392	9,960	49,879
1991	178,229	59,647	51,319	7,063	18,623	41,577

*See footnote on page 4.

5 Retail Trade Survey Information

Sales figures obtained from retailers are a key monthly indicator of consumer purchasing patterns in Canada. Furthermore, retail sales are an important component of the Gross Domestic Product, which measures Canada's production, and are part of many economic models used by public and private agencies. The Bank of Canada relies partly on monthly retail sales estimates when making decisions that influence interest rates. Businesses use retail sales estimates to track their own performance against industry averages and to prepare investment strategies.

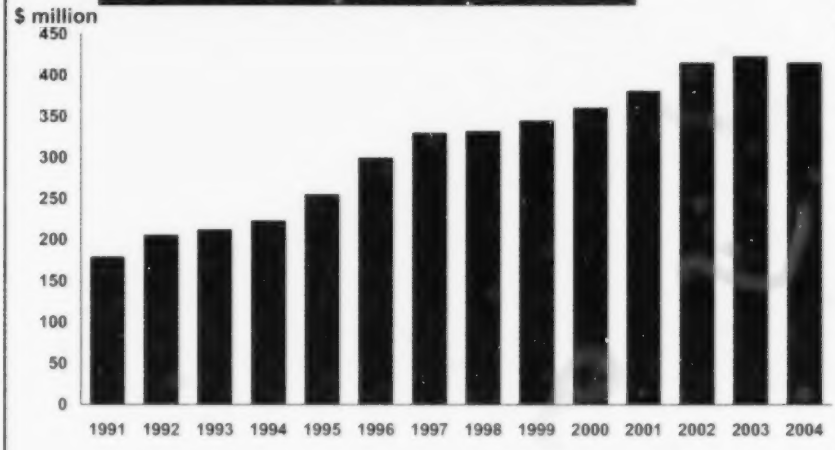
*New Methodology Changes as of this October 2005 Release:

This release marks the implementation of measures to reduce response burden in the Monthly Retail Trade Survey. Data previously collected via questionnaire for a number of simple retail establishments in the survey sample are now replaced with modeled estimates based on Goods and Services Tax (GST) returns. The model takes into account the sales to revenue relationship, as well as the time lag between the reference month for the survey and the reference period of the GST estimates. This change has had minimal impact on retail estimates.

Unadjusted and seasonally adjusted monthly estimates in current and constant dollars have been revised starting from January 2003. These revisions are now available on CANSIM and by request. This publication only deals with the raw (unadjusted) figures. 'Unadjusted retail trade figures' means the sum of all retail trade sales for a given month.

2007-02335/

6 Retail Sales *(not seasonally adjusted)* Annual Estimates, 1991 to 2004.



During the past 14 years, retail sales in the Yukon have ranged from a low of $178,229,000 in 1991 to the revised 2003 figure of $421,648,000. The largest increase in sales over the previous year occurred in 1996 when sales were up $44,244,000, or 17.4%, over sales in 1995. The only decrease in sales occurred in 2004 when sales fell $7,682,000, or 1.8%, over the 2003 figure.

Retail sales in the Yukon had steadily increased each year since 1991 until the slight decrease in 2004.

	Yukon		Canada	
	Retail Sales ($million)	% change from previous year	Retail Sales ($million)	% change from previous year
2004 (r)	414.0	-1.8	346,721.5	4.7
2003 (r)	421.6	1.9	331,146.6	3.6
2002	413.9	9.0	319,525.4	6.3
2001	379.6	5.6	300,447.9	4.4
2000	359.4	4.6	287,838.4	6.0
1999	343.7	3.9	271,532.0	5.9
1998	330.9	0.6	256,494.4	3.9
1997	328.8	10.3	246,817.9	8.0
1996	298.3	17.4	228,439.6	3.3
1995	254.0	14.2	221,077.9	3.3
1994	222.4	5.4	213,991.7	7.4
1993	211.0	2.9	199,334.9	5.1
1992	205.1	15.1	189,661.7	2.5
1991	178.2	-	185,059.4	-

Footnotes:

1. Definitions of the NAICS categories included in each trade group are available through the Bureau of Statistics.
2. **Other Trade Groups** is equal to total sales minus the trade groups listed. **Other Trade Groups** includes *Furniture, Home Furnishings and Electronics Stores; Building and Outdoor Home Supplies Stores; Pharmacies and Personal Care Stores; Miscellaneous Retailers; and Non-store Retailers*, which are not released separately by Statistics Canada due to confidentiality restrictions.

Yukon
Executive Council Office
Bureau of Statistics

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